

## **Photographic and Video Consent Form**

## Taking photographs and videos of children and young people

The Beamish and Pelton Federation recognises its responsibility to ensure the welfare and safety of children and young people and to comply with the Data Protection Act 1998.

We use photographs and videos for a number of reasons including monitoring and tracking progress, and celebrating and recording children's successes. These images or videos may be used on display boards, plasma screens and on our website and our social media sites on Twitter and Class Dojo. Your child's identity will not be disclosed without your consent and only if the photograph is used to celebrate individual success.

Photographs and videos will only be recorded on school owned equipment and will not be kept for longer than is to be considered necessary, and in any event, not exceeding a maximum of three years after your child has left the school.

We recognise the potential conflict between some parents wanting to take pictures of their children at school while others seeing this as a safeguarding or privacy issue. For that reason, at some events, we may allow parents/carers to take photographs and/or videos of their own child – usually at the end of an activity/performance thus ensuring the privacy of those who want or need it is respected. Photographs or videos taken in school should never be uploaded on social media.

If you are concerned about the privacy of your child we would like to encourage you to make an appointment and discuss your concern with Mrs Edwards, Mrs Russell or Mrs Telfer so we can take appropriate measures to protect them.

On some occasions if we do not have permission to use the image of your child it may result in your child not being able to take full part in some school events.

Please complete and return this form to school as soon as possible.

Thank you

## I give consent for you to record and use images or videos of my child in the following ways: (Please delete any which you do not give consent to)

Displays within the school
Website (shows trips and activities and celebrate children's successes)
School Twitter feed (shows trips and activities and celebrate children's successes)
General publicity (posters, banners, school prospectus etc)
Use by the press and other broadcast media
Class Dojo (only seen by staff and parents of children at our school)
Group/Class Photographs (professional photos sold to parents)
In addition I confirm that:
I give consent for my child to be photographed by other members of the school community (Parents/Carers) during school events (e.g. Sports Day, School Nativity).
Beamish and Pelton Federation will take all reasonable steps to ensure images and videos are used solely for the purposes they are intended. If you become aware that these are being used or shared inappropriately, please contact the school.
Name of Child Class
Name of Parent/Carer
Signature Date

Consent shall be obtained every year and will last for the duration of a year unless consent is withdrawn. Images may be kept for no longer than necessary and will not be kept for longer than is to be considered necessary, and in any event, not exceeding a maximum of three years after your child has left the school.

You do have the right to withdraw consent at any time. To withdraw consent please contact the school office.